

Boosting livestock performance with eID

Free Webinar with Elise Bowen



Landcare
Victoria Inc.

Join us for a webinar with a focus on the practical implementation and use of eID data to boost farm productivity and reduce methane emissions.

Why should farmers attend?

Sheep eID allows for tracking individual animal performance with precision. By leveraging this data, farmers can unlock new opportunities to increase productivity across the flock and reduce emissions by identifying and managing high-impact animals

Suitable for farmers just starting with eID or more experienced farmers looking to refine your data strategy.

Meet the Presenter

Elise Bowen – Elise is a trusted expert in sheep production, with years of industry experience helping producers lift performance through her business Sheep Data Management. Elise specialises in supporting farmers to collect and analyse sheep data to boost efficiency gains and fast-track genetic performance.

Topics to be discussed:

- Key benefits of adopting eID technology
- Practical tips for effective data management
- Aligning data collection with your farm's strategic goals
- Building a data collection calendar tailored to your business
- Turning raw data into actionable insights



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Date: Friday 7th of November 2025

Time: 3.00pm – 5.00pm

Cost: FREE

RSVP: Monday 3rd November 2025

Registration:
<https://forms.office.com/r/m0vZCRrkTq>

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